

Privacy Policy

Privacy Policy



A: Introduction		4
B: Data controller		4
C: Categories of personal data		4
D: The legal basis for data processing at SIXT		
E: Purposes of data processing at SIXT		
1.	Setting up and validating a SIXT account	5
2.	Validation of identity and driver's license	5
3.	Reserving vehicles	6
4.	Renting vehicles	6
5.	Carrying out the rental contract when renting via the SIXT App	7
	5.1. Digital vehicle rental	7
	5.2. Unlocking vehicles via the Sixt App	7
	5.3. Notification of locking and unlocking errors in the SIXT App	8
	5.4. Digital parking with SIXT-share	8
	5.5. Digital payment at partner filling stations and charging stations	8
	5.6. Locking the vehicle via the SIXT App	8
	5.7. Returning the vehicle via the SIXT App	8
6.	Connected vehicles	9
7.	License Plate Recognition	ç
8.	Credit check	ç
9.	Marketing and direct advertising	10
10.	Business customers/payment through third parties	11
11.	Damages, accidents and violations	11
12.	Fraud prevention	12
13.	Contractual or legal breaches	12
14.	Improving our processes and offers	13
15.	Refer a Friend Program	13
	15.1. Personal data of the Recommender	13
	15.2. Personal data of the Friend	14
16.	Customer Service	14
17.	Using mobility products of our cooperation partners	15
18.	Cooperations with vehicle manufacturers	15
19.	Events and donations	15
20.	Access Logging	15
21.	App Cookies and similar technologies	16
F: Transfers to third countries		16
G: Categories of data recipients		16
H: Duration of storage		16
I: Automated decision making.		
J: Profiling.		
K: Rights of affected parties		
1. Right of access by the data subject, Art. 15 GDPR		17

Privacy Policy



2. Right to rectification, Art. 16 GDPR	17
3. Right to erasure, Art. 17 GDPR	17
4. Right to restriction of processing, Art. 18 GDPR	17
5. Right to data portability, Art. 20 GDPR	17
6. Right to object, Art. 21 GDPR	18
7. Right to withdraw, Art. 7 (3) GDPR	18
8. Contact information to exercise the rights of data subjects	18
9. Right to lodge a complaint. Art. 77 GDPR	18



A: Introduction

In the following we would like to inform you about the types of data processed by SIXT and about the purposes of such data processing. We would also like to inform you about important legal aspects of data protection, such as your rights. You are not contractually or legally obliged to provide us with your personal data. Please note, however, that you cannot enter a vehicle rental contract with us if we are not permitted to process your data for the following purposes.

This Privacy Policy applies to the processing of personal data in our SIXT branches, on the website www.sixt.es and on other websites where this text is available. Please note that for other data processing activities (e.g., on our app or for processing activities of other SIXT Group companies) separate privacy policies with different responsibilities may apply. Your attention will be drawn to such separate notices at the time these data are obtained.

This information also applies to third parties involved to whom you pass on this information.

B: Data controller

The entity responsible for the processing of your data is SIXT RENT A CAR S.L.U., Carrer del Canal de Sant Jordi 29, local 2, Polígono Industrial de Son Oms, ES 07610 Palma de Mallorca (hereinafter also referred to as SIXT).

SIXT RENT A CAR, S.L.U. is a member of the SIXT Group. The term "Group" refers to the SIXT Group.

For all questions relating to data protection, please contact us at any time at the following address: dataprotection@sixt.com.

C: Categories of personal data

The following categories of personal data may be processed by our company in connection with our services:

- Master data: these include, for example, first name, last name, gender, date of birth, address (private and/or work), Password, customer number, etc.
- Communication data: telephone number, landline or mobile phone, e-mail address (private and/or business), fax number if applicable, third-party phone numbers, communications content (e.g., e-mails and letters).
- Identification data: Driver's license data, ID card or passport data, as well as the photos included in this documentation.
- Contract data: Rental information (vehicle category, pick-up and drop-off date, pick-up and drop-off station, extras/services booked, reservation number and rental agreement number), self-generated PIN, credit check results, , and information on client and partner loyalty programs.
- Finance data: credit card data, account and bank details.
- Voluntary data: These are data that you provide to us on a voluntary basis, without us having explicitly requested them, and include
 information such as your preferences with regard to the vehicle's equipment and category, flight number, nature of complaint or
 answers to a survey.
- Third-party data: personal data, e.g., of relatives, second driver, passengers within the scope of your rental contract.
- Location data (when using the SIXT App or Mobile Web Applications): data that reveal the location of your end device.
- Vehicle data: e.g., chassis number, model, make, manufacturer, registration number, associated with the vehicle rented by the user.
- Telematics data (for connected vehicles): e.g., Bluetooth token, GSM trigger, mileage, fuel tank volumes, vehicle location data, vehicle events
- Browsing data: e.g., when using the website or app, we process data relating to cookies, IP address, date and time of the request, operating system, browser type, including language and version.
- Audio data: e.g., we process your voice when you communicate with our customer service via telephone or chat.
- Special categories of data: in the event of an accident, traffic offences, damage to third parties and/or the vehicle or similar incidents, we process data relating to the respective course of events and the damage suffered and/or incurred, as well as notifications from authorities and third parties. These data may be provided, among others, by authorities, customers, passengers or injured parties. The data processed in such circumstances can include health-related data such as data on injuries, blood alcohol levels, driving under the influence of narcotic substances, and the like. Biometric data are also processed in the course of validating your SIXT account.



D: The legal basis for data processing at SIXT

Art. 6 (1) sentence 1 point a) of the General Data Protection Regulation (GDPR): Pursuant to this provision, the processing of your personal data is lawful if and to the extent that you have given your consent to such processing.

Art. 6 (1) sentence 1 point b) GDPR: Pursuant to this provision, the processing of your personal data is lawful if such processing is necessary for the performance of a contract to which you are party, or in order to take steps at your request prior to entering into a contract (e.g., when making the vehicle reservation).

Art. 6 (1) sentence 1 point c) GDPR: Pursuant to this provision, the processing of your personal data is lawful if such processing is necessary for compliance with a legal obligation to which SIXT is subject.

Art. 6 (1) sentence 1 point f) GDPR: Pursuant to this provision, the processing of your personal data is lawful if such processing is necessary for the purposes of the legitimate interests pursued by the controller, i.e., SIXT, or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject, i.e., you yourself.

Art. 9 (2) point f) GDPR: Pursuant to this provision, certain special categories of personal data can be processed if such processing is necessary for the establishment, exercise or defence of legal claims. These special categories of personal data include the health data of the data subjects. Article 6 paragraph. 1, first sentence, letter a) of the General Data Protection Regulation (GDPR): according to this provision, the processing of personal data is permitted when you have given your consent to it.

E: Purposes of data processing at SIXT

Setting up and validating a SIXT account

Purposes of data processing

You have the option of setting up a SIXT account via our SIXT App or website to avoid having to input data again when making further reservations/rentals and to enjoy other benefits. In order to use some of our digital products (e.g. SIXT -share or Mobility Check-in), however, it is mandatory you set up a SIXT account.. To set up a SIXT account, we need your master data and communication data.

You can either create an account solely on our platforms or use existing data use existing data through other selected platforms to create an account. If you choose login through other platforms for account creation, you will be prompted to confirm that we may receive personal data (email address, name and last name) from Google (Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland) or Apple (Apple Inc., Apple Park Way, Cupertino, California 95014, USA). The password that you use with the other platforms services will not be transmitted to SIXT. If you wish to disable login through other platforms for SIXT, you can remove access for SIXT in the settings of the respective platform service.

To ensure that you only use a validated SIXT account, we regularly check our customer databases. If several SIXT accounts have been created for or by you, they can be merged into a single SIXT account.

Legal basis for the above processing

Art. 6 (1) sentence 1 point a), b), f) GDPR.

Our legitimate interest in merging your personal data in case of several SIXT accounts is to optimize our customer database by preventing unnecessary multiple storage.

Recipients of your data

For the purposes mentioned above, we may transfer your data to a service provider to validate your SIXT account.

2. Validation of identity and driver's license

Purposes of data processing

Your identity and driving licence are verified within the SIXT App through a photo identification process or by one of our employees at the SIXT offices. We use a multi-stage process that consists of verifying the person and verifying the documents, keeping a scanned copy of the documents. For this purpose, we process your master data, contract data, identification data (ID card and driving licence data, together with photos of these documents), as well as special data categories (biometric data) in the case of the App identification procedure, which is carried out by comparing photos (selfies) with the person. Verifying the person in the app includes the creation of a selfie. For the so-called liveness check, a short video is created in which the person moves his or her head back and forth, for example, to show that he or she is actually in front of the end device.

In the case of the App identification procedure, we use the camera of the end device. To ensure that the person being verified has a valid driving licence and corresponds to the person on the identification documents, for the App identification procedure a comparison is made with the help of biometric features. The verification of persons and documents requires us to gain access to the microphone and camera of your device. You can deactivate these authorisations at any time (for more information, please refer in detail to our App Privacy Policy). In this case document verification includes checking security features (e.g., holograms) to rule out the use of counterfeit documents.

Once you have been validated, we delete the copy of your ID card as well as your selfie at the latest within the next 30 days. The copy of your driver's license will be deleted after successful vehicle rental and return, at the latest after 12 months after successful vehicle rental



and return. The information that you hold a driver's licence will be stored in your SIXT account for a maximum of six years after the inactivity of your account and regularly reviewed.

Legal basis of the above processing

Art. 6 (1) sentence 1 point a), c) GDPR in relation to Section 384 of the Spanish Criminal Code, articles 10.3 and 11.1.b) of Royal Legislative Decree 6/2015, of 30 October, which approves the revised text of the Law on Traffic, Circulation of Motor Vehicles and Road Safety and Royal Decree 933/2021, of 26 October, which establishes the obligations of documentary registration and information of natural or legal persons who carry out activities of accommodation and rental of motor vehicles.

Recipients of your data

For the validation through the app, we transmit your data to service providers to validate your identity and driver's licence. We will also transmit your data to the Authorities and State Security Forces and Corps in compliance with the obligations of documentary registration and information, as well as in response to requests made by them in accordance with the law.

3. Reserving vehicles

Purposes of data processing

If you would like to rent a vehicle, you can make a reservation in advance by using our SIXT App, website or over the phone. In this context, we process your master data, communication data, identification data and contract data, as well as your financial data, where applicable. We also process your location data in order to be able to display your nearest SIXT branch, in the SIXT App or on our website, provided you have enabled the functionality for your location data to be used. You have the option of deactivating access to your location at any time (for more information refer in detail to our App Privacy Policy). If you book your vehicle via travel agencies, online travel agencies or other agents, then your master data, communication data, rental information and, if applicable, financial information, will be transferred to us by our partners.

SIXT -share vehicles can only be reserved using the SIXT App. In this context, we process your master data, communication data, financial data, contract data and your location data. We also process your location data in order to be able to display the SIXT -share vehicles nearest to your location, provided you have enabled this function. Here you have also the option of deactivating access to your location at any time. Choosing not to activate your location data may result in some functions not working.

We use financial service providers to process payment transactions (including security deposits for credit cards). When carrying out transactions, in addition to the data mentioned above data to determine the user's device can be processed in order to secure the payment transactions and comply with regulatory requirements (e.g., regarding strong authentication during payment transactions).

Legal basis for the above processing

Art. 6 (1) sentence 1 point a) GDPR if consent is given.

Art. 6 (1) sentence 1 point b) GDPR for data processing for reservation of vehicles including payment processing and customer service.

Art. 6 (1) sentence 1 point c) GDPR for data processing for the purpose of compliance with regulatory requirements for payment transactions and retention periods under commercial and tax law, as well as the documentary registration and reporting obligations of natural or legal persons engaged in motor vehicle rental activities.

Recipients of your data

We disclose your data to the following recipients for the aforementioned purposes: IT service providers, call centres, collection companies, financial services providers, credit agencies, Sixt group companies, cooperation and agency partners and SIXT- franchise partners.

As part of our measures to prevent fraud, we also transmit – in situations where third parties have been, or are at risk of being, defrauded – personal data to such third parties having suffered, or at risk of, fraud.

We will also pass on your personal data to the authorities and the State Security Forces and Bodies in compliance with the obligations of documentary registration and information, as well as in response to requests made by them in accordance with the law.

4. Renting vehicles

Purposes of data processing

We process your master data, identification data, communication data, contract data, financial data and any data you have provided voluntarily to facilitate the conclusion and performance, as well as billing, of your rental contract.

We moreover use the master data, vehicle data, communication data and contract data for customer relations purposes, for example to handle any complaints or changes of reservation that you contact us about.

We also use your master data and contract data for purposes of settling accounts (e.g., commissions and sales processing) with, for example, travel agencies, other agencies, franchise partners and cooperation partners. In order to be able to fulfil your reservation request, we transfer your data to partner companies in the event that we do not have the requested vehicle or vehicle type available.

We are furthermore legally obliged to provide your data to the authorities and State Security Forces and Bodies when requested to do so,



e.g., we process master data, communication data and contract data within the framework of communication and registration obligations with the authorities (based on article 25 of the Spanish Organic Law on Citizen Security 4/2015 of 30 March 2015 on the protection of public safety and the provisions of Royal Decree 933/2021 of 26 October establishing the documentary registration and information obligations of natural or legal persons engaged in the activities of accommodation and rental of motor vehicles).).

We use financial service providers to process payment transactions (including security deposits for credit cards). When carrying out transactions, in addition to the data mentioned above data to determine the user's device can be processed in order to secure the payment transactions and comply with regulatory requirements (e.g., regarding strong authentication during payment transactions).

If you would like to pay the rental fee by invoice, use the products SIXT+, SIXT-share or arrange a long-term rental, we will then process your master and payment data to be able to assess your creditworthiness by obtaining the relevant information from credit agencies (cf. → Credit check).

We furthermore use your data for your and our security, for example to avoid payment defaults and to prevent property offences (in particular fraud, theft, embezzlement; cf. — Fraud prevention).

SIXT reserves the right not to enter into rental contracts with persons who have shown non-payment, breach of contract or law or improper behaviour towards customers or employees. For this purpose, we process personal data in order to exercise our right to freedom of contract. For this purpose, we process your master data and communication data.

Once the rights and obligations under the rental contract have been fulfilled by both parties, your master, vehicle, payment and contract data will continue to be stored until the mandatory retention periods as stipulated by the corresponding applicable regulations (corporate, tax, money laundering prevention, etc. -normally between four and ten years-).

Legal basis for the above processing

Art. 6 (1) sentence 1 point b) GDPR applies to the processing of data to the extent required to conclude and perform rental contracts including payment processing and customer service.

Art. 6 (1) sentence 1 point c) GDPR applies to the processing of data to the extent required to detect, prevent and investigate criminal offences, to comply with regulatory requirements for payment transactions, to examine and store driver's licence data, and to comply with retention periods under commercial and tax law.

Art. 6 (1) sentence 1 point f) GDPR applies to the processing of data to the extent required to settle accounts vis-à-vis third parties, to assert our own claims, and to mitigate risks and prevent fraud.

Our legitimate interests in using your personal data to improve our services and customer services lie in the fact that we want to offer you the best possible services and to sustainably improve customer satisfaction.

To the extent that data processing is required to perform analyses with a view to preventing damage to our company and our vehicles, our legitimate interests lie in maintaining security for costs and preventing economic disadvantages such as those arising from non-payment or the loss of our vehicles.

Recipients of your data

We disclose your data to the following recipients for the purposes: IT service providers, call centres, collection companies, financial services providers, credit agencies, authorities and State Security Forces and Bodies, SIXT group companies, agency partners, SIXT-franchise partners and other cooperation partners.

As part of our measures to prevent fraud, we also transmit – in situations where third parties have been, or are at risk of being, defrauded – personal data to such third parties having suffered, or at risk of, fraud.

5. Carrying out the rental contract when renting via the SIXT App

5.1. Digital vehicle rental

Purposes of data processing

At certain locations, you can book your vehicle independently via the SIXT app or mobile web applications. For this purpose, you will receive corresponding information in advance via email and / or push. A SIXT account with a validated identity and driver's license is required to do so. Prior to the pick-up time indicated in the reservation confirmation, you will be given the opportunity to select a vehicle from the offer list and, if appropriate, add other extras to your rental agreement. With the start of the rental via the SIXT app (by confirming the corresponding buttons), we process your master data, identification data and contract data for the creation of the contract documents as well as correct billing and invoicing. Once the rental contract has been concluded, you will receive further information on the vehicle key handover. You will need your SIXT app or your reservation number to pick up the vehicle key.

Legal basis for the above processing

Art. 6 (1) sentence 1 point b) GDPR.

5.2 Unlocking vehicles via the SIXT App

Purposes of data processing



You need to access our vehicles via the SIXT App in order to carry out the rental contract for digital products (e.g., SIXT -share or similar). This is done by entering your self-generated PIN and activating the Bluetooth function of your smartphone or via Global System for Mobile Communication (GSM) together with your location data, provided you have enabled this function. You have the option of deactivating access to your location or the Bluetooth function at any time. Choosing not to activate your location data or Bluetooth may result in some functions not working. We require your master data, contract data and telematics data for processing purposes.

Legal basis for the above processing

Art. 6 (1) sentence 1 point a) and b) GDPR.

5.3 Notification of locking and unlocking errors via the SIXT App

Purposes of data processing

When using the SIXT App to lock and unlock vehicles, any errors in this process, e.g., a window being left open before returning the vehicle, are displayed and must then be remedied. In this context, we need your contract data and telematics data.

Legal basis for the above processing Art. 6 (1) sentence 1 point b) and f) GDPR.

Our legitimate interest in using your personal data in this type of processing is to prevent property offences in respect of our vehicle fleet and to protect our contractual and non-contractual rights.

5.4 Digital parking with SIXT -share

Purposes of data processing

When you use SIXT -share, we will cover the parking costs within the business area in accordance with the General Terms and Conditions of Rental of SIXT- share. In this context, we process your contract data and telematics data.

Legal basis for the above processing

Art. 6 (1) sentence 1 point b) and f) GDPR.

Our legitimate interest in using your personal data in this type of processing is to ensure that our vehicles are legally parked in contractual territories.

5.5 Digital payment at partner filling stations and charging stations

Purposes of data processing

With SIXT -share, you can fill up or charge the vehicle yourself at partner filling stations or charging stations and approve the fuel or electricity costs via the SIXT App. For the fuelling, select the corresponding pump at a partner filling station in the SIXT App and start the refuelling process. You can only select a pump if you have activated your location data in the SIXT App, as this is how it can be determined that you are within a radius of 300 metres of a partner filling station. You have the option of deactivating access to your location at any time. Choosing not to activate your location data results in some functions not working. Once the refuelling process is completed, the fuel quantity and the costs are sent to SIXT for invoicing. In this context, your contract data, telematics data and location data are processed. With SIXT-share you can charge vehicles at partner charging stations. An overview of these stations is provided in the SIXT app. We process your location data to display the nearest charging stations. For the activation of the charging station, there is a charging card in the vehicle. The charging process described in the SIXT app must be followed.

Legal basis for the above processing

Art. 6 (1) sentence 1 point b) GDPR

5.6. Locking the vehicle via the SIXT App

Purposes of data processing

With some products (e.g., SIXT- share or similar) you need to lock the vehicle again using the SIXT App in order to terminate the rental of these products. Vehicles are locked via the Bluetooth function of your smartphone or via GSM in connection with your location data, provided you have enabled this function. You have the option of deactivating access to your location or the Bluetooth function at any time. Choosing not to activate your location data or Bluetooth may result in some functions not working. We process your contract data and telematics data when vehicles are locked using the SIXT App.

Legal basis for the above processing

Art. 6 (1) sentence 1 point b) GDPR.

5.7 Returning the vehicle the via SIXT App

Purposes of data processing



To ensure an orderly return and proper billing for a number of products (e.g., SIXT -share or similar), when a vehicle return request is made, we check to see if the vehicle is in the contractual territory or at a suitable location and if it can be returned. We process the length of time you used the vehicle, the mileage and the amount of fuel in the tank to be able to invoice properly, and as just mentioned, we check the vehicle's location to determine whether a ride may be ended in accordance with our conditions. In this context, we process your master data, contract data, communication data, financial data and telematics data.

Legal basis for the above processing

Art. 6 (1) sentence 1 point b) GDPRLegal basis for processing

Connected vehicles

Purposes of data processing

Our vehicles may be linked to each other via what is referred to as connected vehicle functionalities. These enable us to receive vehicle information, such as fuel tank volumes, mileage, speed, condition of vehicle sensors, tyre pressure, date on which the next service is due, geolocation, the activation of safety systems (e.g., airbags), and to send certain commands to the vehicle. The vehicle data are collected by SIXT or by the respective vehicle manufacturer, enabling us to properly maintain, optimize its use, care for and organise our fleet of vehicles. In this context, we process your contract data and telematics data.

Other data processing processes linked to the connected vehicle are described at the respective positions in this Privacy Policy where reference is made to telematics data.

Legal basis for the above processing

The relevant legal basis applicable to processing telematic data under this Privacy Policy (for more information, refer to \rightarrow Carrying out the rental contract when renting via the SIXT App; \rightarrow Breach of contract or the law) is determined by how the telematics data are specifically processed. But generally, this is:

Art. 6(1) sentence 1 point f) GDPR (maintaining, caring for and organising our fleet of vehicles, as well as the prevention of property crime in relation to it).

Our legitimate interest in processing your personal data for maintaining, optimize, caring for and organising our fleet is to enable us to provide you with roadworthy vehicles at all times as well as the prevention of property crime. It also enables us to promptly identify and carry out any necessary repair work.

Categories of data recipients

It services providers. For certain markets and vehicle categories, we may work with third-party geolocation service providers to prevent property crime. For the prevention and/or investigation of property crime, your data may be disclosed to the Authorities and State Security Forces and Bodies (investigative agencies; regulatory agencies; law enforcement agencies).

License Plate Recognition

Purposes of data processing

In some cases, SIXT uses automated license plate recognition systems. On the one hand, we process the scanned license plate number to enable SIXT vehicles to enter and exit SIXT parking lots or parking garages ticket-free. On the other hand, we process the time stamp when a license plate was scanned by the license plate recognition in order to take into account the correct vehicle return time when issuing the invoice and to be able to fulfil our contractual obligations accordingly.

The license plate recognition system may also scan the license plates of vehicles that do not belong to SIXT, e.g., if SIXT is not the sole user of the parking space or parking garage. In this case, we take technical and organizational measures to ensure that the processing of these license plates is carried out with the least possible intensity. For example, the data are deleted again shortly after collection, or they are not even collected in its entirety at all.

Legal basis for the above processing

Art. 6 (1) sentence 1 point b) GDPR

Art. 6 (1) sentence 1 point f) GDPR

Our legitimate interest in processing your personal data in the context of license plate recognition is to increase efficiency and customer satisfaction by enabling a convenient vehicle to return for the customer and a correct recording of the return time, thus preventing invoicing mistakes due to incorrect return times. Complaints and additional expenses due to incorrect return times are thus prevented. In addition, license plate recognition allows us to prove the return time at any time in the event of a legal dispute.

8. Credit check

Purposes of data processing

In order to reduce the risk of non-payment, the credit rating of natural persons is checked for the conclusion of long-term rentals and for the SIXT+ and SIXT-share products. When using SIXT-share, the credit check is carried out before the start of the journey as soon as the



expected invoice amount for the rental exceeds the currently approved limit of your credit card.

SIXT transmits personal data collected within the scope of these contractual relationships regarding the application, the execution and termination of this business relationship as well as data regarding non-contractual behaviour or fraudulent behaviour to Experian Bureau de Crédito, S.A., C/ Príncipe de Vergara 132, 1ª Planta - 28002 Madrid ("EXPERIAN").

The legal basis for such transmissions is Art. 6 (1) sentence 1 point b) and Art. 6 (1) sentence 1 point f) GDPR. Transmissions on the basis of Art. 6 (1) sentence 1 point f) GDPR may only proceed to the extent that this processing of personal data is necessary to protect legitimate interests of SIXT or third parties and does not outweigh the interests or rights and freedoms of the data subject that require the protection of personal data. The exchange of data with EXPERIAN also serves the fulfilment of legal obligations to conduct credit checks of customers.

EXPERIAN processes the data received and also uses it for the purpose of profile building (scoring) in order to provide its contractual partners in the European Economic Area and in Switzerland as well as, if applicable, other third countries (provided that an adequacy decision of the European Commission exists for these) with information, among other things, for the assessment of the creditworthiness of natural persons. More detailed information on EXPERIAN's activities can be found at https://www.experian.es/legal/politica-privacidad.

Legal basis for the above processing

Art. 6 (1) sentence 1 point b) and f) GDPR.

Our legitimate interest in processing your personal data for credit assessment purposes is that we want to protect ourselves against payment defaults.

Recipients of your data.

For the above-mentioned purpose we transmit data to Experian Bureau de Crédito, S.A., Holding AG.

Marketing and direct advertising

Purposes of data processing

We perform a range of different measures for advertising purposes, to promote customer loyalty, to optimise customer offers and for market research and survey purposes. We may use your data collected over the past three years to offer you rental cars and other mobility solutions, suitable extras or services, such as mileage packages, recommended insurance packages or corresponding additional services like a diesel option. These data also enable us to have your preferred vehicle makes and models available for you. Extras or additional services can be offered to new customers on the basis of preferences shown by similar customers. In this context, we process your master data, contract data and, if enabled, your location data.

SIXT carries out the aforementioned marketing and direct advertising measures for itself and for the companies of the SIXT group as well as for SIXT franchisees and SIXT cooperating national companies.

Our marketing measures include raffles that are typically subject to separate terms and conditions. If you participate at one of our raffles, we will process data that you submit to us (usually by entering it in a entry form on our website or in one of our stations) for the purpose of taking part in the competition, to the extent necessary to carry out and conclude the raffle or competition.

We process your e-mail address, which we have received from you in connection with the sale of a product or service, for the purpose of direct advertising for our own similar products or services.

You can object to your data being processed or used for the purposes of direct marketing at any time without incurring any costs other than those normally applicable to data transmission (e.g. internet connection costs, postage). Please send any objections to: Sixt rent a car, SLU, reference: Einwand (objection), C/ Canal de Sant Jordi, 29, local 2, Poligono Industrial Son Oms, 07610, Palma (Islas Baleares) or via email to: dataprotection@sixt.com.

In the event of an objection, your e-mail address will be placed on our advertising blocking list. In this way, we ensure that your data is not processed for advertising purposes. If you do not wish to be included in our advertising blocking list, you can also ask us to delete your e-mail address (see \rightarrow J: Rights of data subjects). However, you may then receive advertising messages again in the future if the legal requirement is met.

Commercial cooperation programs

If you participate in commercial cooperation programs between several companies (point accumulation programs in hotels, department stores, airline miles, etc.) both SIXT and the specific collaborating company are considered Data Controllers with respect to certain types of processing. Each company will make available to its customers its corresponding Privacy Policy and other details on the processing it carries out with respect to participation in the program.

Legal basis for processing

Art. 6 (1) sentence 1 point a) GDPR applies to data processing for purposes of implementing direct marketing measures that require explicit prior consent.



Art. 6 (1) sentence 1 point b) GDPR applies to data processing for the performance of a contract (e.g., contract to participate in a raffle) or in order to take steps prior to entering into a contract.

Art. 6 (1) sentence 1 point f) GDPR applies to data processing for purposes of implementing direct marketing measures that do not require explicit prior consent, and of implementing the marketing measures mentioned (→ Purposes of data processing). Art. 6 (1) sentence 1 point f) regarding Art. 21 (3), Art. 17 (3) point b) GDPR for processing regarding our advertising blocking list.

Our legitimate interests in using your personal data for purposes of implementing direct marketing measures and the marketing measures mentioned lie in the fact that we want to convince you of our services and promote a lasting customer relationship with you.

Recipients of your data

For the purposes described in the foregoing, we disclose your data to IT service providers, call centres, advertising partners and providers of customer loyalty and bonus programmes.

10. Business customers/payment through third parties

Purposes of data processing

You can reserve and rent our vehicles in accordance with the conditions of your employer. In this case, your personal data are processed in accordance with this Privacy Policy. This also applies mutatis mutandi if a third party is to pay the invoice. We transmit personal data collected during the rental (in particular in the form of invoices and rental contracts, possibly also in the form of monthly statements, as well as possible traffic tickets and accident reports) to your employer or the third party who is to pay your invoice.

You have the option of signing a framework agreement with us electronically. In this context, we process your master data, your identification data and your telecommunications data. Our service provider will send you a personal link for you to sign the contract electronically.

We also work together with service providers to ensure that our business customer records are up to date. In this context, we transmit company data, which may contain personal data, for instance, about the management and contact details of the contact persons, to our service provider and receive back, where applicable, updated data.

Legal basis for the above processing

The relevant legal basis applicable to processing data under this Privacy Policy is determined by how the data are specifically processed.

Art. 6 (1) sentence 1 point b) GDPR applies to the processing of data to the extent required to implement reservations, to conclude and perform rental and framework agreements and for customer relations purposes, otherwise Art. 6 (1) point f) GDPR.

Insofar as the processing of data for the purpose of settling the account with your employer or third parties or for clarification of facts (in particular in the case of accidents or administrative offences) is concerned, our legitimate interest is in being able to assert invoice amounts and other claims or to determine the party against which the damage claim is asserted.

Recipients of your data

For the purposes described in the foregoing, we disclose your data to your employer or the third person that will settle your invoice.

11. Damages, accidents and violations

Purposes of data processing regarding damages or accidents.

In the event of damage being done to our vehicles, or our vehicles being involved in accidents or incidents of any kind, as well as in traffic offences, we process your personal data for the following purposes:

- Provide customer service in cases of damage.
- Handle claims.
- Process damage resulting from accidents (processing based on information provided by you and third parties such as the
 police, subsequent renters, witnesses, etc.).
- Settle claims.
- Receive and process complaints.
- Provide help and assistance.
- Secure and assert our own claims.

In this context, we process your master data, identification data, communication data, financial data, contract data, third-party data and,



where applicable, special categories of personal data (health data).

Legal basis for processing in respect of damage or accidents

Art. 6 (1) paragraph 1 paragraphs b), c), f) GDPR and Art. 9 (2) point f) GDPR.

Our legitimate interest in using your personal data lies in handling cases of damage or accidents properly to protect our company against damages. This also includes our legitimate interest in exercising or defending legal claims when handling damages and accidents. We also have a legitimate interest in always providing you with damage-free vehicles. We are moreover obliged, pursuant to our contractual relations with third parties (e.g., insurance companies), to process your data for purposes of settling claims. Our legitimate interests in this respect lie in ensuring that we observe the contract terms.

Purposes of data processing with respect to traffic and driving violation records

In those cases, in which penalty proceedings are notified for traffic and driving offenses committed during your rental period, we process your personal data in order to comply with the legal obligations of identification of the offending driver. In this sense, we supply the external provider that manages the identification of drivers before the issuing bodies of the sanctioning proceedings (GESTORÍAS ASOCIADAS GESTHISPANIA S.L., https://gesthispania.com/politica-privacidad/),/with your master, identification, contact and contractual data.

In relation to the specific sanctioning file, we offer our customers, through GESTORÍAS ASOCIADAS GESTHISPANIA S.L., the possibility to pay the fine securely using their payment gateway, if allowed by the specific sanctioning file. If you voluntarily wish to use this payment gateway service, you can contract it directly with GESTORÍAS ASOCIADAS GESTHISPANIA S.L.

Legal basis for processing with respect to traffic and driving violation records

Art. 6 (1) paragraph 1 (b), (c) and (f) GDPR.

Our legal interest in using your personal data lies in fulfilling our legal obligations in the field of traffic and driving, as well as in preventing possible traffic offenses committed by our customers from causing us harm. This also includes our legal interest in pursuing legal claims or defending ourselves against such traffic offenses. In addition, with respect to the voluntary payment platform service, our legal interest lies in providing our customers with a quick and easy way to pay their fines.

12. Fraud prevention

Purposes of data processing

We use cookies and other tracking technologies to process data (→ see Cookies and similar technologies) to determine the end device used by the user and user behavior. The data is stored in databases whose purpose is fraud prevention, so that we can determine, for example, whether login procedures have already been used with your end device in the past and whether that end device is "trustworthy". If you log on with unknown end devices, we may inform you that this may represent a security risk. The databases also store data on end devices that have already been used to commit (attempted) fraud, as well as associated master data, communication or contractual data. During a reservation process we retrieve a risk assessment concerning the user's end device from a database of a specialized provider. The risk assessment on the probability of fraud attempt takes into account, among other things, whether the end device has been connected through different service providers, whether the end device shows that the geo reference changes frequently, the number of transactions that have been made via the end device and whether a proxy connection is used. Additionally, for the purpose of risk assessment, we check whether your e-mail address has been for conspicuous behavior or fraud patterns in the database of specialized fraud prevention service providers in the past and includes this into our own decision to execute contracts or issue vehicles.

Legal basis for processing

Art. 6 (1) paragraph (f) GDPR.

Our legal interest in processing your data in this type of processing to prevent property offences is to protect our fleet of vehicles as well as our contractual and non-contractual rights.

Categories of recipients of your data

For the above-stated purpose, we transmit data to specialized fraud prevention providers. Those providers may be located in countries that do not have an adequate level of data protection (in such a case, however, the data transfers are made on the basis of appropriate safeguards, cf. \rightarrow E: Transfer to third countries).

13. Contractual or legal breaches

Purposes of data processing

In case of signs of criminal activity, e.g., theft, embezzlement, reckless driving, unauthorized use of vehicles or use of the vehicle in breach of contract, e.g., exceeding the maximum rental period or subletting, we will take the following measures in order to prevent damage and protect the property of our vehicles, vehicle parts and fuel:

Leaving the contractual territory: Our vehicles might be equipped with an alarm system that alerts you in case you leave the
contract territory defined by us. An automatic notification is sent through this alert. At the same time as this automatic notification
is sent, master, communication, contractual and telematics data are attributed to you, so that you can be contacted, and your
attention is drawn to the breach of contract.



- Locating stolen vehicles: In order to locate vehicles in the event of theft or embezzlement, some of our vehicles are equipped
 with an alarm system, which is only used if there is a well-founded suspicion of unlawful behavior in a specific case. In such a
 case, vehicle and telematics data can be attributed to you.
- Unauthorized tire change/fuel tank emptying: Our vehicles might be equipped with an alarm system to detect any unauthorized tire change or fuel tank emptying. An automatic notification is sent through this alert. Your master, contractual, communication and telematics data are only attributed to you if such unauthorized behavior is detected.
- Bonus abuse: We compare your old data (if your SIXT account was deleted) with the new data (when a new SIXT account is created) to detect any unauthorized use of bonuses when using our digital products (SIXT -share). For this purpose, your old data is stored for six months. In this context, we process your master data, identification data, communication data, contractual data and special categories of personal data (biometrics data).
- Forwarding your data to authorities: We may forward your master data, identification data, communication data, contractual
 data, financial data and telematics data to the authorities in cases of unlawful conduct or risk to public security.

Legal basis for processing

Art. 6 paragraph 1 first sentence c) and f) GDPR, in conjunction with the corresponding legal provision.

Our legal interest in using your personal data lies in the protection of our property through the aforementioned measures to protect our company from harm. We also have a legal interest in protecting our fleet of vehicles as well as our contractual and non-contractual rights.

14. Improving our processes and offers

Purposes of data processing

In order to improve the quality of our processes and offerings, as well as to optimize the relationship with our customers, we perform potential analyses, with the help of probability values regarding future rentals and acceptance rates of our offers, which take the form of evaluations and reports as well as customer satisfaction surveys, in order to meet our customers' expectations in terms of offering high-quality products and services. This also enables us to define sales turnover targets for our company, optimize capacity planning to improve vehicle utilization, as well as to identify and remedy the source of errors. These criteria include, in particular, order history, sales revenue and complaint statistics.

We also process your master, communication and contractual data in connection with our collaboration with franchise, cooperation and agency partners and in order to optimize related processes and offers (see → Booking and renting vehicles).

The aforementioned processing activities are carried out with the aid of data base applications to effectively administer and analyze the collected data. We further use the data base applications for internal purposes, e.g. business evaluations, marketing strategies, price calculation for our products and cost controls.

The processing steps within the scope of the data shop are performed in an anonymised or pseudonymised form. We also process address data from external service providers to update our address database and ensure that the master data we use for contract management is correct.

Legal basis for processing

Art. 6 (1), paragraph 1, point a) GDPR applies when consent is required to implement measures to optimize processes and supply.

Art. 6, (1), paragraph 1, point f) GDPR.

Our legal interest in using your personal data lies in improving our Services and the ongoing development of our products. We also have a legal interest in improving the level of satisfaction of our customers.

15. Refer a Friend Program

15.1. Personal data of the Recommender

Purposes of data processing

Under the "Refer a Friend Program", registered SIXT customers ("Referrer") can easily recommend SIXT services to their friends and relatives ("Friend"). For this purpose, the Referrer is provided with a link to make the referral which they can forward to their friends and relatives by using their preferred channel (e.g., by SMS, e-mail, WhatsApp, Facebook Messenger). Both the Referrer and the Friend will each receive a reward for every friend who registers through the forwarded referral link and then uses SIXT's services.

To the extent that you, as a Referrer, participate in our "Refer a Friend Program", part of your master data and communication data (first name, last name, e-mail address and your IP address) will be processed for the purpose of implementing the program, as well as for reward management and fraud prevention. In addition, each referral link contains a unique identification (containing your first and last name) that allows us to determine whether the Friend you have contacted is registering for our offer. Participation in our "Refer a Friend



Program" is voluntary. Please note that if you do not provide your information, you will not be able to participate in the "Refer a Friend Program".

Legal basis for processing

Art. 6 (1) paragraph 1 point b) GDPR for the processing of data for the purpose of implementing the "Refer a Friend Program" and the fulfillment of the respective contractual obligations, including your right to participate, technical processing of the program, awarding of the prize.

Recipients of your data

For the purposes described above, we use information technology service providers, as well as providers of customer loyalty or bonus programs where this is necessary for the technical processing of the "Refer a Friend Program". They will have access to the following data: first name, last name, e-mail address and IP address of the Referrer.

15.2. Personal data of the Friend

Purposes of data processing

Recommendations sent by the Referrer to friends, relatives or acquaintances contain a referral link that enables the respective recipient ("Friend") to register for our offer. We only receive your personal data as a Friend when you, as the recipient of a referral, click on the referral link. As part of the "Refer a Friend Program", we only provide the Referrer with a referral link which, from a technical point of view, allows us to process a Friend's registration and assign it to the Referrer in order to provide both the Referrer and the Friend with the corresponding reward for a successful referral. It is the responsibility of the Referrer to whom you send the referral link to refer a person. In the event that you ignore the referral by not clicking on the Referral link, neither SIXT nor any potential service provider involved as part of the "Refer a Friend Program" will receive and process your personal data.

Each referral link contains a unique identifier of the Referrer (including first and last name) that allows us to assign your registration, as a Friend, to the Referrer. In the event that you, as the recipient of a referral, click on the referral link, we collect and process this information to determine whether your registration is in response to a referral, as well as to manage the award. We can only explicitly assign this information to your person if you register as a customer for our offer and, in this context, you provide your master data. The processing of the data collected as part of the "Refer a Friend Program" will be carried out exclusively for the purpose of ensuring the reward for you and the Referrer and to enable the corresponding registration for the SIXT offer.

Legal basis for processing

Art. 6 (1) paragraph 1 point b) GDPR for the processing of data for the purpose of providing the award as part of the registration and setup of your account.

Art. 6 (1) paragraph 1 point f) GDPR for the processing of data for the purpose of implementing the Refer a Friend program, in particular the assignment of the referral to the Referrer to provide them with the prize.

Our legal interest in the use of your personal data for the purpose of implementing the Refer a Friend program lies in our desire to ensure the effective and user-friendly management of the Program, in particular the proper recording of a Friend's registration in order to provide both the Friend and the Referrer with the prize, as well as to fulfill the respective contractual obligations to the Referrer.

Recipients of your data

For the purposes described above, we use information technology service providers, as well as providers of customer loyalty or bonus programs when required for the technical processing of the Refer a Friend program. They obtain access to the following data: first name, last name and e-mail address of the Friend.

16. Customer Service

Purposes of data processing

You can contact our Customer Service by telephone, e-mail, chat and ordinary mail. Depending on the reason for your request, we may process master data, communication data or contractual data in this context.

For our chat service, we store message histories for up to 90 days. You can decide at any time what personal data you would like to provide during the chat. To provide the service, we use a voice and chat solution provided by Amazon Web Services, Inc. and its affiliates. (collectively "AWS"). More information about AWS online operations can be found at https://aws.amazon.com/privacy/.

To solve a technical problem with a connected vehicle, you can also contact our Customer Service. Customer Service can remotely unlock or lock a vehicle after verifying a number of security parameters. Therefore, you may be asked for certain parameters to identify you (e.g. driver's license number, date of birth, self-generated PIN and location provided by telephone by you). The location may be compared with GPS location data from the vehicle. In this context, we process your master data, identification data, contractual data, communication data, telematics data and location data.

Legal basis for processing

Art. 6 (1) paragraph 1 point b) GDPR.



17. Using mobility products of our cooperation partners

Purposes of data processing

You can rent mobility products (e.g. e-scooters or mopeds) from cooperation partners (see below → Recipients of your data) via our app. For this purpose, we process your master data, communication data, contract data as well as your finance data to collect the rental price and we exchange personal data with the cooperation partner. For certain processing of your data in connection with the use of the mobility products, SIXT and the cooperation partner are jointly responsible (joint controllers). In this respect, we have determined our respective responsibilities for compliance with the obligations under data protection law. SIXT will provide you with the essence of the arrangements on request (for contact details see → I: Profiling).

Legal basis for processing

Art. 6 (1) sentence 1 point b) GDPR

Recipients of your data

We transmit data to TIER Mobility SE and MILES Mobility GmbH for the above-mentioned purpose. More detailed information on the activities of the cooperation partners can be found online at https://www.tier.app/privacy-notice/ and https://miles-mobility.com/en-de/dataprotection.

18. Cooperations with vehicle manufacturers

Purposes of data processing

SIXT carries out promotions with vehicle manufacturers from time to time. For example, you may be given the opportunity to test drive certain vehicle models, or you may be able to use vehicles from certain manufacturers as part of our mobility offers. In these cases, SIXT will inform you of the cooperation partners before the promotion begins.

SIXT will typically pass on the following data to the cooperation partner: your name, your e-mail address, your telephone number, the place and the duration of the drive (data may vary depending on the promotion and will be shown separately with the respective promotion). If you have already registered with the SIXT cooperation partner, e.g., via an app, the cooperation partner may also use your identification number, which the cooperation partner has assigned to you as part of a registration, to identify you. The cooperation partner of SIXT can then contact you with your consent to ask you about your product experience. In addition, SIXT may use this data itself for direct marketing purposes.

Legal basis for processing

For data transfer to cooperation partners depending on the cooperation Art. 6 para. 1 sentence 1 lit. a GDPR (consent) Art. 6 para. 1 sentence 1 lit. b GDPR (fulfilment of a contract), otherwise Art. 6 para. 1 lit. f GDPR (legitimate interests of SIXT).

19. Events and donations

Purposes of data processing

We organize a variety of different events to promote customer relations and loyalty. We also organize a number of charity events, such as requests for donations. We process your master data and communication data for the above-mentioned purposes.

Legal basis for processing

Art. 6 paragraph 1 point f) GDPR.

Our legal interest in the use of your personal data promoting customer relations, customer loyalty and charitable purposes lies in our desire, on the one hand, to provide the best possible services and to increase customer satisfaction in a sustainable manner, and, on the other hand, to fulfill our social responsibilities as a major company.

20. Access Logging

Purposes of data processing

When you access our websites, we process data transmitted by your browser to enable you to visit our websites. This is a technically necessary process in which data (such as IP address, date and time of the request, operating system, browser type, including language and version) is transmitted. The data is used to ensure stability and security, i.e., to monitor server capacity, to find and eliminate errors and to defend against and analyze attacks or security incidents. For this purpose, the data is processed for a limited period of time in so-



called protocols or log files and deleted or made anonymous after analysis. In the case of rendering data anonymous, the data is modified in such a way that information relating to identified or identifiable persons can no longer be attributed to a person or can only be attributed to a person with a disproportionate investment in terms of time, costs and manpower.

Legal basis for processing

Art. 6 (1), paragraph, 1 letter f) GDPR.

Our legal interest in processing your personal information or personally identifiable information, as mentioned above, is to ensure the stability and security of our websites.

21. App Cookies and similar technologies

Purposes of data processing

Our websites use cookies and similar technologies. Cookies are small text files that are copied from a web server onto your device and assigned to the browser you are using, so that certain information can flow to the entity that sets the cookie. Cookies cannot execute any programs or infect your computer with viruses. Policy"). More information about cookies and how to disable them can be found in the cookie policy of the respective website (accessible via the link in the respective cookie banner and under the menu option "Cookies" in our Privacy Policy).

Legal basis for processing

The legal basis for these data processing operations can be found in Art. 6 para. 1 p. 1 lit. a) (for cookies that are not strictly necessary for us to provide a service you have explicitly requested) and f) GDPR (for cookies that are strictly necessary for us to provide a service you have explicitly requested), if processing of personal data is performed. Our legitimate interest in processing your personal data through our websites lies in our desire to optimize our internet offering and, as such, to offer our customers the best possible services and to increase customer satisfaction.

F: Transfers to third countries

If you use our services to book vehicles to be rented in a third country, we pass on your personal data and the data of any additional drivers to our business partners in that third country. This also applies if you use loyalty programs from third countries. In the event of damage and/or accidents suffered in a third country, we may forward your personal data and the data of any additional drivers to the competent authorities and insurance companies in that third country.

The transfer to a third country takes place on the basis of an adequacy decision of the European Commission. In the absence of an adequacy decision of the European Commission in the relevant third country, the transfer to a third country will take place subject to appropriate safeguards in accordance with Art. 46 para. 2 GDPR. Copies of these safeguards can be requested from SIXT at the address provided above). Third countries are all countries outside the European Economic Area. All countries of the European Union as well as the countries of the so-called European Free Trade Area belong to the European Economic Area. These countries are Norway, Iceland and Liechtenstein.

G: Categories of data recipients

We sometimes use the services of external service providers and companies belonging to the SIXT Group to fulfill our contractual and legal obligations, as well as to satisfy our legal interests.

We may also transfer your personal data to other recipients, such as public authorities, e.g., to fulfill our legal obligations to communicate to authorities and State Security Forces and Bodies,, tax authorities or judicial authorities; authorities responsible for imposing fines, to credit institutions, e.g., to handle payments; to car park management companies to experts, e.g., to handle claims; to lawyers, e.g. to defend and pursue legal claims; to insurance companies, to insurance brokers e.g. to handle claims.

H: Duration of storage

We store your personal data until the data is no longer needed in connection with the purpose for which it was collected or processed (see \rightarrow Purpose of processing at SIXT). Your SIXT account will be deleted for inactivity if you do not use it to rent a vehicle from SIXT for six years. Such account deletions are performed annually.

Where SIXT is required by law to store personal data, this storage is done for the legally required period of time. This includes statutory limitation periods. In the case of commercial documentation, which includes commercial trade books and accounting documents (such as invoices), the storage period can range from 6 years (Art. 30 of the Commercial Code) to 10 years in relation to tax base offsetting. During this time your data may be subject to restricted access in respect of daily operations if their processing does not serve any other purpose. The legal basis for this storage is Art. 6 (1), paragraph 1, point c) of the GDPR in accordance with the respective legally prescribed time limit.



I: Automated decision making.

The aforementioned data processing does not include any automated decision making in accordance with Art. 22 of the GDPR.

J: Profiling.

Sometimes we process your data automatically for the purpose of evaluating certain personal aspects (profiling). We use profiling in the following instances when:

- We evaluate data through what are known as connected vehicle functionalities so that we can maintain, care for and organize our vehicle fleet. These measures are also intended to protect you (see section D, no. 6).
- We perform potential analyses to improve the quality of our processes and offerings and to optimize our customer relationships. To this end, our customers are grouped according to certain criteria, such as order history, sales revenue and complaint statistics (see section D, no. 14).
- We implement various measures to be able to provide you with specific product information and advice. This makes it possible to carry out appropriate advertising activities, including market research and surveys (see section D, no. 9)

K: Rights of affected parties

You can assert the rights mentioned below. Your requests to assert data protection rights and our responses to them will be stored for documentation purposes for a period of three years and in individual cases longer for the establishment, exercise or defense of legal claims. Legal basis for the above processing

Art. 6 (1) sentence 1 point f) GDPR

Our legitimate interest is protecting against claims or fines under Art. 82, 83 GDPR and fulfilling our accountability obligations under Art. 5 GDPR.

1. Data subject's right of access, Art. 15 GDPR

At reasonable intervals you have the right to obtain information about your stored personal data. This information concerns whether or not SIXT has stored your personal data, the categories of data concerned and the purpose of the processing. Upon request, SIXT will provide you with a copy of the data being processed.

2. Right of rectification, Art. 16 GDPR

In addition, you have the right to receive from SIXT the rectification of erroneous or inaccurate data concerning you, as well as the completion of incomplete data.

3. Right of suppression, Art. 17 GDPR

You also have the right to obtain from SIXT the deletion of your personal data. We are obliged to delete your personal data in certain cases, such as when they are no longer necessary for the purposes for which they were collected or processed, when you have revoked your consent to the data processing or when the data processing is unlawful, provided that the applicable law allows this.

4. Right to limitation of processing, Art. 18 GDPR

In certain circumstances, you have the right to restrict the processing of your personal data. This includes circumstances in which you dispute the accuracy of your personal data, in which case we must verify the inaccuracy. In these cases, we will refrain from further processing of your data, with the exception of storage, until the accuracy issue has been clarified.

Right to portability of data, Art. 20 GDPR

In the event that you wish to switch to another car rental company, you have the right to request us to provide you or a third party of your choice with the data you have provided, based on your consent or an existing contractual relationship with you, in a machine-readable format

6. Right to oppose, Art. 21 GDPR.



a) Right of opposition in certain cases.

If the processing of your data by SIXT is necessary to perform a task in the public interest or in the exercise of public powers vested in the controller (Art. 6 (1) paragraph 1 point e) GDPR) or is based on the legal interest of SIXT (Art. 6 (1) paragraph 1 point f) GDPR), then you have the right to object to the processing of your data at any time, based on your specific situation. This also applies to profiling based on the said regulation as defined in Art. 4 no. 4 GDPR, which we carry out for so-called connected vehicle functionalities, to improve our processes and service offerings or for advertising purposes. We will then terminate the processing, unless we provide sufficient legitimate grounds for continuing the processing that outweigh the grounds for terminating the processing.

b) Right to object to the processing of data for direct marketing purposes (as defined in section D, no. 9 of this Privacy Policy)

In individual cases we process your personal data for direct marketing purposes. You have the right to object to the processing of your personal data for the purposes of such direct marketing; this also applies to profiling if this is associated with such direct marketing.

If you object to your data being processed for direct marketing purposes, we will no longer process your data for this purpose.

You may exercise your right of objection without observing any specific formality or format at the following address:

SIXT Rent a Car, S.L.U., Canal de Sant Jordi, 29, local 2, Polígono Industrial Son Oms, 07610, Palma (Islas Baleares)

Or sending an e-mail to: dataprotection@sixt.com

7. Right to withdraw consent, Art. 7 (3) GDPR

If the processing of data by SIXT is based on your consent, you have the right to revoke such consent at any time. The revocation of consent will not affect the legality of the processing carried out since the consent was given until the time of revocation.

8. Contact information for exercising the rights of affected parties

If you wish to exercise your rights as a data subject, please address such requests to: dataprotection@sixt.com

9. Right to file a complaint, Art. 77 GDPR

You have the right to lodge a complaint with a supervisory authority (Article 77 of the GDPR). You can exercise this right before the supervisory authority of the Member State where you reside, where your workplace is located or of the place where the alleged infringement has been committed. In Spain, the competent supervisory authority is:

Agencia Española de Protección de Datos

C / Jorge Juan, 6

28001 - Madrid - E

General information

We reserve the right to modify and adapt this Privacy Policy.

Current version: October 2023